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## 8 good reasons to be listed in Key Players 2015

- 1 10.000 copies - the games industry directory with the world's largest circulation
- 2 the only directory of the industry that's the official media partner of GDC and GDC Europe and distributed for free to the industry's deciders there
- 3 free shipping to all subscribers of Making Games and therefore optimal industry coverage in German-speaking areas
- 4 worldwide distribution as a free iPad app and ePaper
- 5 best alertness for your company profile due to highest product quality and deliberate reader guidance
- 6 competent advice regarding the creation of your entry by the experienced editorial team of Making Games
- 7 demonstrable high relevance for press, politics and business partners: more than 70 companies from all areas in a detailed portrait
- 8 fair and transparent: whether start-up or world leader – everyone pays the same, everyone gets the same

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