

Want to be a KEYPLAYER?

8 good reasons to be listed in Key Players 2015

- 1 10.000 copies - the games industry directory with the world's largest circulation
- 2 the only directory of the industry that's the official media partner of GDC and GDC Europe and distributed for free to the industry's deciders there
- 3 free shipping to all subscribers of Making Games and therefore optimal industry coverage in German-speaking areas
- 4 worldwide distribution as a free iPad app and ePaper
- 5 best alertness for your company profile due to highest product quality and deliberate reader guidance
- 6 competent advice regarding the creation of your entry by the experienced editorial team of Making Games
- 7 demonstrable high relevance for press, politics and business partners: more than 70 companies from all areas in a detailed portrait
- 8 fair and transparent: whether start-up or world leader – everyone pays the same, everyone gets the same

See for yourself!



Download
Key Players 2014
as iPad app



Download
Key Players 2014
as ePaper



**Book your entry until
March 2nd 2015 and save 20%!**

- Company profile (2 pages)990 Euro
- Freelancer profile (0.25 pages)195 Euro

Download
registration
form



**Consultation
and further
information**



Customer care

Nicole Klinge (Freelancer)

Phone: +49 (0)89 / 360 86-680

Mobile: +49 (0)173 / 787 20 13

Email: nklinge@idg-consultant.de



Project management

Heiko Klinge

Phone: +49 (0)89 / 360 86-665

Mobile: +49 (0)172 / 200 57 75

Email: hklinge@idg.de